

# LV Stadium Events Company

May 10, 2024

Las Vegas Stadium Authority  
Attn: Ed Finger  
3150 Paradise Road  
Las Vegas, Nevada 89109

## **RE: Stadium Activity Reporting, Data, and Information | Q1 2024**

Dear Mr. Finger:

LV Stadium Events Company, LLC (“StadCo”) is party to the Stadium Lease Agreement between StadCo and Clark County Stadium Authority (“Authority”), dated March 28, 2018 (“Lease”) for the construction, development, and operation of Allegiant Stadium. Section 7.4 of the Lease requires that StadCo provide data and other information on activities taking place at Allegiant Stadium, including (i) the number of events and event attendance, segmented by event and (ii) stadium employment.

The attachments to this transmittal letter provide both required deliverables. Attachment A1 summarizes the number of events and event attendance by type, by quarter, and Attachment A2 provides a detailed list of events and event attendance, segmented by event for the first quarter of 2024. Attachment B1 provides the quarterly employment staffing, including filled and open positions through the first quarter of 2024.

Should you have any questions regarding these data, or should you require anything further, please never hesitate to call or write.

Sincerely,



Adam Feldman  
Las Vegas Raiders, Vice President, Ticket and Sales Operations  
StadCo Representative

**Attachment A1**

**LV Stadium Event Company, LLC**  
 Events at Allegiant Stadium | Event Summary

| Period        | Number of Events |           |           |                      |               |            | Event Attendance |                |                  |                      |                |                  |
|---------------|------------------|-----------|-----------|----------------------|---------------|------------|------------------|----------------|------------------|----------------------|----------------|------------------|
|               | NFL Game         | UNLV Game | Concert   | Other Ticketed Event | Private Event | Total      | NFL Game         | UNLV Game      | Concert          | Other Ticketed Event | Private Event  | Total            |
| Q1 2024       | 2                | -         | 1         | 1                    | 22            | 26         | 116,434          | -              | 37,395           | 31,927               | 8,589          | 194,345          |
| Q4 2023       | 7                | 4         | 2         | 2                    | 49            | 64         | 399,586          | 69,888         | 109,579          | 71,931               | 19,934         | 670,918          |
| Q3 2023       | 2                | 3         | 4         | 3                    | 25            | 37         | 113,333          | 38,668         | 161,593          | 98,273               | 16,860         | 428,727          |
| Q2 2023       | -                | -         | 1         | 2                    | 39            | 42         | -                | -              | 37,102           | 83,591               | 39,585         | 160,278          |
| Q1 2023       | 2                | -         | 2         | 2                    | 50            | 56         | 114,090          | -              | 116,401          | 60,367               | 23,565         | 314,423          |
| Q4 2022       | 5                | 3         | 1         | 4                    | 47            | 60         | 284,386          | 49,645         | 44,496           | 140,353              | 17,690         | 536,570          |
| Q3 2022       | 3                | 3         | 8         | 3                    | 28            | 45         | 153,180          | 30,774         | 332,945          | 119,307              | 6,370          | 642,576          |
| Q2 2022       | -                | -         | 4         | -                    | 42            | 46         | -                | -              | 198,324          | -                    | 42,857         | 241,181          |
| Q1 2022       | 1                | -         | 2         | 3                    | 40            | 46         | 58,871           | -              | 79,228           | 78,105               | 21,840         | 238,044          |
| Q4 2021       | 6                | 4         | 1         | 3                    | 38            | 52         | 331,054          | 52,833         | 39,883           | 87,149               | 10,852         | 521,771          |
| Q3 2021       | 3                | 2         | 3         | 4                    | 29            | 41         | 157,101          | 40,819         | 130,000          | 161,014              | 21,632         | 510,566          |
| Q2 2021       | -                | -         | -         | -                    | 30            | 30         | -                | -              | -                | -                    | 8,867          | 8,867            |
| Q1 2021       | -                | -         | -         | -                    | 5             | 5          | -                | -              | -                | -                    | 520            | 520              |
| <b>Totals</b> | <b>31</b>        | <b>19</b> | <b>29</b> | <b>27</b>            | <b>444</b>    | <b>550</b> | <b>1,728,035</b> | <b>282,627</b> | <b>1,286,946</b> | <b>932,017</b>       | <b>239,161</b> | <b>4,468,786</b> |

Attachment A2

LV Stadium Event Company, LLC

Events at Allegiant Stadium | Event Detail Q1 2024

| Event                     | Event Type           | Quarter and Year | Event Date | Event Attendance | % Out of Town | % Main Reason for Travel |
|---------------------------|----------------------|------------------|------------|------------------|---------------|--------------------------|
| Private Event             | Private Event        | Q1 2024          | 01/03/24   | 700              |               |                          |
| Raiders vs Denver Broncos | NFL Game             | Q1 2024          | 01/07/24   | 54,805           | 59%           | 93%                      |
| Private Event             | Private Event        | Q1 2024          | 01/09/24   | 267              |               |                          |
| Private Event             | Private Event        | Q1 2024          | 01/10/24   | 100              |               |                          |
| Private Event             | Private Event        | Q1 2024          | 01/14/24   | 285              |               |                          |
| Private Event             | Private Event        | Q1 2024          | 01/23/24   | 240              |               |                          |
| Super Bowl 58             | NFL Game             | Q1 2024          | 02/11/24   | 61,629           |               |                          |
| Private Event             | Private Event        | Q1 2024          | 02/20/24   | 215              |               |                          |
| Private Event             | Private Event        | Q1 2024          | 02/22/24   | 60               |               |                          |
| Private Event             | Private Event        | Q1 2024          | 02/25/24   | 80               |               |                          |
| National Rugby League     | Other Ticketed Event | Q1 2024          | 03/02/24   | 31,927           | 74%           | 93%                      |
| Private Event             | Private Event        | Q1 2024          | 03/04/24   | 60               |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/04/24   | 175              |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/04/24   | 190              |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/06/24   | 3,500            |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/07/24   | 2,000            |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/08/24   | 50               |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/09/24   | 12               |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/11/24   | 20               |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/12/24   | 40               |               |                          |
| TWICE                     | Concert              | Q1 2024          | 03/16/24   | 37,395           | 74%           | 98%                      |
| Private Event             | Private Event        | Q1 2024          | 03/19/24   | 50               |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/20/24   | 115              |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/21/24   | 150              |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/25/24   | 80               |               |                          |
| Private Event             | Private Event        | Q1 2024          | 03/29/24   | 200              |               |                          |
| <b>Total</b>              |                      |                  |            | <b>194,345</b>   |               |                          |

Attachment B1

LV Stadium Events Company, LLC

Allegiant Stadium Employment | Topline Position Report

| Quarter | Number of Persons Employed | Number of Open Positions | Total Staffing |
|---------|----------------------------|--------------------------|----------------|
| Q1 2024 | 3,950                      | 1,915                    | 5,865          |
| Q4 2023 | 4,043                      | 1,925                    | 5,968          |
| Q3 2023 | 4,167                      | 1,774                    | 5,941          |
| Q2 2023 | 4,072                      | 2,083                    | 6,155          |
| Q1 2023 | 3,593                      | 2,171                    | 5,764          |
| Q4 2022 | 3,823                      | 1,933                    | 5,756          |
| Q3 2022 | 3,825                      | 1,863                    | 5,688          |
| Q2 2022 | 4,170                      | 1,326                    | 5,496          |
| Q1 2022 | 3,866                      | 1,382                    | 5,248          |
| Q4 2021 | 3,632                      | 1,153                    | 4,785          |
| Q3 2021 | 3,743                      | 1,008                    | 4,751          |
| Q2 2021 | 3,403                      | 1,348                    | 4,751          |